

SUSTAINABLE MOBILITY HANDBOOK OF MED AREA

The Mediterranean Region has specific features like climate and biodiversity and all regions facing the Mediterranean Sea are concerned by intense vehicular traffic and by increasing tourism activity.

These flows are concentrated in summer, but in certain areas traffic peaks also in other months due to trade fairs and congresses, not to mention daily mobility which always represents a challenge.

While it is difficult to work on the reduction of emissions from long-distance journeys, it is easier to reduce the emissions of greenhouse gas generated by short-distance trips made within the MED cities.

Sustainable Mobility handbook of area is the most important outcome of MOBILITAS project in terms of transferability and it intends to valorize the projects concerning sustainable mobility implemented in MED area, which collect the results produced by all the projects included in CO-SUMP network, with particular attention to the adopted methodologies and implemented actions.

The project MOBILITAS – MOBility for nearLy-zero CO2 in medITerranean tourism destinATIons tends to reduce negative impact on environment and traffic of tourism flows in seaside destinations.

Several Mediterranean countries are affected during summer by intense tourism flows with great pressure on transport infrastructure and mobility during summer, which face congestion and negative effects in air quality, CO2 emissions, noise, health, un-safety roads and loss of cities' attractiveness.

The main objective of this project is to make mobility in tourist areas more sustainable, as a result of the reduction of the car use by both tourists and local population.

Pilot testing actions range from soft to hard measures:

1. Sustainable tourism mobility policies
2. Reduction of traffic by electrical vehicles and sharing transport solutions
3. Information about Technology tools and solutions for tourists / residents to facilitate decongestion of tourist traffic



LOW CARBON TRANSPORT SYSTEMS



URBAN TRANSPORTS

MOBILITAS

Mobility for nearly-zero CO2 in
Mediterranean tourism destinations

project partners

Regional Development Centre Koper
Iuav University of Venice
City of Dubrovnik
Pano Platres Community Council
Municipality of Misano Adriatico
ENERGIES 2050
Paragone Europe
Municipality of Piraeus
Zadar County Development Agency ZADRA NOVA
Rimini Strategic Plan Agency

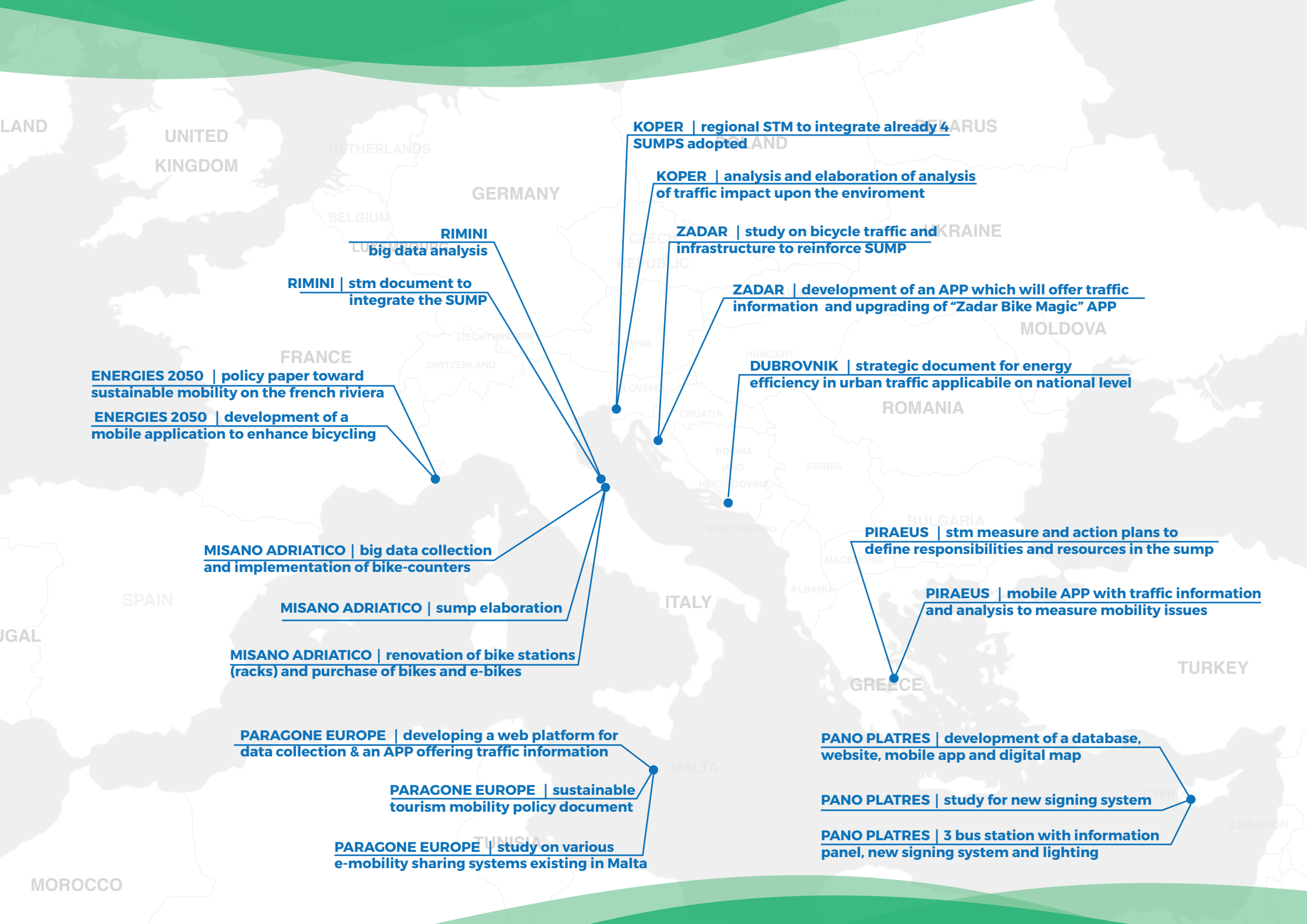


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ENERGIES 2050 | policy paper toward sustainable mobility on the french riviera
ENERGIES 2050 | development of a mobile application to enhance bicycling

RIMINI | big data analysis
RIMINI | stm document to integrate the SUMP

MISANO ADRIATICO | big data collection and implementation of bike-counters
MISANO ADRIATICO | sump elaboration
MISANO ADRIATICO | renovation of bike stations (racks) and purchase of bikes and e-bikes

PARAGONE EUROPE | developing a web platform for data collection & an APP offering traffic information
PARAGONE EUROPE | sustainable tourism mobility policy document
PARAGONE EUROPE | study on various e-mobility sharing systems existing in Malta

KOPER | regional STM to integrate already 4 SUMPS adopted

KOPER | analysis and elaboration of analysis of traffic impact upon the enviroment

ZADAR | study on bicycle traffic and infrastructure to reinforce SUMP

ZADAR | development of an APP which will offer traffic information and upgrading of "Zadar Bike Magic" APP

DUBROVNIK | strategic document for energy efficiency in urban traffic applicabile on national level

PIRAEUS | stm measure and action plans to define responsibilities and resources in the sump

PIRAEUS | mobile APP with traffic information and analysis to measure mobility issues

PANO PLATRES | development of a database, website, mobile app and digital map

PANO PLATRES | study for new signing system

PANO PLATRES | 3 bus station with information panel, new signing system and lighting